

Red Ribbon Week Ideas

Use newsletters and bulletin boards to communicate messages to parents and students about Red Ribbon Week. Distribute red ribbons with anti drug messages to teachers and staff. Decorate inside and outside of school with banners and ribbons. Provide relevant speakers and tell the story of Red Ribbon Week. Visit the following websites for information/resources:

www.pta.org, www.gapp.org, www.stopdrugs.org, www.cspinet.org/booze,
www.camry.org, www.freevibe.com, www.drugfreeamerica.com,
www.redribbonworks.org, www.ncadi.samhsa.gov, (Tips for Teens),
www.RedRibbonResources.com, www.preventionpartners.com,
www.FACEproject.org, www.journeyworks.com/drug.htm,
www.theantidrug.com, www.addictionprevention.org, www.cancer.org,
www.tobaccofreekids.org, www.clubdrugs.org, www.cadca.org,
www.madd.org, www.casacolumbia.org, www.health.org, www.ncadd.org,
www.nih.gov, www.nat-sadd.org, www.inhalants.org,
www.connectforkids.org, www.parentingisprevention.org,
www.drugfreeamerica.org, www.safeteens.com, www.safekids.com,
www.imdrugfree.com, www.UDETC.org

Wheeler High School: Over the last 4 years Wheeler has developed a comprehensive Red Ribbon Week program which has included the following activities: Displaying bulletin boards throughout the school explaining the story of Red Ribbon Week, writing articles in the school newsletter about Red Ribbon Week, decorating the inside and outside of the school with balloons and red ribbons, signing “I Pledge to be Drug Free” banners, handing out buttons, stickers, pencils, key-chains, wristband with anti-drug messages to students, teachers and staff. Provided special “treats” to the seniors with anti-drug messages just for them. Parent volunteers gave out candy (smartees, and life-savers), information, treats to students all week in the cafeteria. During lunch students took a short “Drug Quiz” and checked their answers for candy. They signed “pledge cards”. They filled out “blank red ribbons that said- “I am the future- My anti-drug is: (these were displayed in the cafeteria). Invited an alumni of Wheeler High School to talk about his addiction and recovery from drugs and alcohol.

Pope High School: Shared their Red Ribbon Week program with their sister school-Powers Ferry Elementary by starting a **“Hugs, Not Drugs Program!**

The Pope SGA students placed collection boxes in the homerooms and our students collected stuffed animals during the week of October 18-28th. PTSA collected over 500 stuffed animals. Students, parents and teachers participated, tying red ribbons around the animals with the message attached, “Pope High School says- **Hugs-Not Drugs**” On October 29th Pope PTSA presented the Powers Ferry children with the stuffed animals. Every child at the elementary school received a stuffed animal!!! There was no cost for this program

Dickerson Middle School-

Included parents in its Red Ribbon Week activities

Encouraged teens to support one another

Poster contest

Mon-wristbands, poster winners announced

Tues- “We’ve got better things to do than drugs”-during intramural sports, doughnuts were given out and prizes awarded to winner of free throw contest

Wed-candy to those wearing red ribbon wristband and to those who could remember Red Ribbon Week Fact of the Day

Thurs-“Team Up against Drugs”- wear favorite high school or college spirit wear

Friday-intramural contest again with doughnuts and prizes (prize patrol)

Poster theme- Drug Free- The Way to Be.

Speaker-Dr. Steve Perlow- Adolescent Development-What’s Normal and When Do you need to Worry?

East Cobb Middle School-

“You are the Future---Make it Drug Free”

Signed “pledge” banner

Wore anti drug message bracelets all week and received “treats” for doing it

Staff wore ribbons

Mon-“Light Up a Scoreboard; not a cigarette or marijuana” Say No to Smoking (wear sports team shirt)

Tues-“Don’t Slip Up by Doing Drugs Pledge to Say NO to Drugs, Alcohol, and Tobacco”.(wear slippers)

Wed-“Drug Free and Proud. Vote for a Drug-Free Life” (wear red/white/blue)

Thurs- “Hats Off” to Saying No to Violence. Be Safe at ECMS (wear a hat)

Friday- “Use Your Head-Wear Red You Are the Future—Make it Drug-Free (wear red to school)

Dodgen Middle School:

Monday- “Living Drug Free is no Sweat” (wear sweats). Showed video on RR week history

Tues- “Sock it to Drugs”- (wore wacky socks)

Sold “Candy Grams” for \$1.00 which were personal “anti-drug” messages to friends delivered with candy. To encourage peers to be drug free.

Wed-“Red Rally Day” (wear red)

Drug Enforcement Agent landed in a DEA helicopter and did program.

Thurs-“Team up against drugs and don’t slip” (wear sports jerseys and slippers)

Friday- “Don’t let Drugs Turn You Inside Out”- (wore clothes inside out)
Candy grams were delivered

Additional Ideas for Elementary School

- “Born to Be Drug Free” bulletin board- send in baby pictures of students, faculty and staff doing cute things and possibly add “anti-drug” facts on board. (Garrison Mill)

-Poster Contest- “I Have the Power to Be Drug Free!” (Tritt) The winner’s poster became a roadside billboard!

-Theme: ‘Show Good Character-Be Drug Free’. Wore silk red armband with “Show Good Character imprinted on them’. Sent home drug education brochures as well (Timber Ridge)

-Bring in a “drug –sniffing dog” (Timber Ridge, Mt. Bethel)

-Gave out red lollipops to students that promised “not to be a sucker for drugs and alcohol” (Sope Creek)