

Urban Family Engagement Initiative's Read and Rise Family Fun Time Event Frequently Asked Questions

What is a Read and Rise Family Fun Time Event?

The Family Fun Time event is a two-part workshop for children and their families. Part I is an interactive session entitled "Family Conversations", that gives adults information on developing strong motivated readers, even if the adult has some literacy challenges. While the adults in attendance are in their session, the children will participate in an interactive story-time performance by a local community group. Part II of the session brings the families together as they create their very own Klutz Build-a-Book make and take project. The theme of the book is "Family" and is open to the interpretation of the child and their family member.

The event concludes with the opportunity for families to take the stage and read the books they have made. Each child will receive an Author's Certificate and each adult will receive a Read and Rise Family Guide and access to the family friendly Read and Rise Website that features additional stories, games and other fun literacy-building activities to extending the learning into their homes.

What other urban cities are hosting this event?

Through June 2010 and with support from National PTA's Urban Family Engagement Initiative, Las Vegas, Houston, Albuquerque, Miami, Atlanta, Phoenix and Chicago will host Read and Rise Family Fun Time events.

How many people are expected attend each event?

Each city's venue can accommodate 200 children and 150 adults. These community-wide events are free and will be hosted by the local Urban Family Engagement teams in each city. National PTA's Urban Family Engagement Initiative is supported by key community partners that are committed to ensuring student and family success.

What National PTA partners/supporters have signed on to participate in the Read and Rise Family Fun Time Event?

Nevada PTA
Texas PTA
Georgia PIRC (Parent Information Resource Center)
MALDEF (Mexican American Legal Defense and Educational Fund)
Scholastic
Florida PTA
Arizona PTA
Target
Verizon Foundation
James R. Jordan Foundation
New Mexico State PTA
Georgia State PTA

Family Fun Literacy Event Schedule

Date:

Saturday March 13, 2010

Time:

8am-12pm

Location: Atlanta, GA

Run of Show:

8:00am-8:30am Set-up/Coffee, juice, and snacks

8:30am-9:00am Family Check-in

9:00am-10:00am Family Conversations Workshop (Adults Only)

9:00am-10:00am Story Time Performance (Children Only)

10:00am-11:30am Family Theme Build a Book Session
Family Photo Opportunity
Open Mic Story Sharing (Open to Children and Families)
Dissemination of Author Certificates (Children Only)

11:30am-12:00pm Breakdown/Clean-up