



Georgia PTA & the Atlanta Falcons Kick-Off
An Exciting New Male Membership Initiative
In November 2009!



Georgia PTA, in partnership with the Atlanta Falcons, will host the **Georgia PTA/Falcons Family Day on Sunday, December 27, 2009 at the Georgia Dome**, to promote Family Engagement, Male Involvement, PTA Memberships and Fundraising. Men throughout Georgia are encouraged to join PTA to take advantage of this great opportunity to support their 'home team' and experience quality family time. PTA members can purchase Atlanta Falcon ticket(s) for a special PTA discount price of **\$35/ticket**. All NEW male PTA members will also have the opportunity to register their families to win the **Ultimate MVP Family Weekend** if they join a local or state PTA by Friday, **December 4, 2009**.

The Ultimate Family Weekend Package - valued at over **\$2,000**, includes:

- 1 complimentary overnight stay in a luxurious two-bedroom suite courtesy at the Atlanta Hilton Hotel on Saturday, 12/26/09;
- A limo-bus ride to and from the game on Sunday, 12/27/09, courtesy of MTI Limousines;
- 4 premiere complimentary tickets to the 12/27 Atlanta Falcons game vs. the Buffalo Bills.
- Sideline passes to meet Falcon players and take pictures before the game;
- Access to the prestigious Owners Club during the game which includes complimentary refreshments;
- Your family's picture on the huge jumbo-tron screen in the Georgia Dome and public recognition as **Georgia PTA's 2009 MVP Family!**

To register for the **Ultimate MVP Family Weekend**, male PTA members are encouraged to visit the CAP (Community Alliance Partner) website located at www.247econnect.com/cappta.

NOTE: If you're visiting the CAP website for the first time, you must create a unique sign-in name and password. Once signed into CAP, enter the **Keyword: falcons** to view and print the MVP Family Weekend e-coupon. Be sure to print and submit this coupon with your PTA's Group Ticket Order to be automatically registered to WIN! In addition to receiving an opportunity to win a great family weekend, Georgia PTA will donate \$5 to your school PTA for EVERY CAP e-coupon we receive per paid Falcon ticket order. The e-coupons must be submitted with your school's group order to be eligible for the donation to your school's PTA.

Only **500** tickets are available at this special PTA rate. These tickets are normally valued at up to \$110. Orders will be processed on a first-come-first-served basis. **Remember to place your order early!** Visit the Georgia PTA website, www.georgiapta.org, for more information on this exciting initiative and to print copies of this Promotional Flyer, Group Order Form and Individual Order Log.

(Detach Form Below and Submit with Payment to Your School PTA)

Georgia PTA/Atlanta Falcons Family Day on 12/27/09 @ 1:00 pm

Your Name: _____ # of Tickets Requested: _____

Phone/Email: _____ \$ Amount enclosed: _____