

2010 EXHIBITOR APPLICATION AND AGREEMENT

96th Annual Georgia PTA Convention and Leadership Training

June 25 – 26, 2010

Georgia International Convention Center (GICC)
2000 Convention Center Concourse, College Park, GA 30337

Application Deadline: April 30, 2010 for the discounted rate.

Name: _____ Title: _____

Name of Company: _____

Type of company (check one): _____ Commercial _____ Nonprofit

Contact person (for exhibitor listing): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ FAX: _____ E-mail: _____

1. Circle the applicable Commercial or Not for Profit fee per submission date.

Deadline Postmarked by:	April 30, 2010	May 31, 2010	June 20, 2010
Commercial Applications Standard Booth	\$800.00	\$900.00	\$1,200.00
Commercial Applications Corner Booth	\$1,200.00	\$1,300.00	\$1,600.00
Not for Profit, 501 (c) (3) Or- ganizations	\$300.00	\$300.00	\$400.00
Additional Standard Booth Enter rate from above			
*Tote Bag Insert FREE if registered by Feb.28	\$400.00	\$450.00	\$600.00

****Discounted tote bag insert fee applies to registered exhibitors only. To include a tote bag insert if you are not a registered exhibitor, the fee is \$800.**

2. Georgia PTA Sponsor

For the complete *Sponsorship Prospectus* with detailed list of benefits, visit www.georgiapta.org. All sponsorship fees include booth fees. Indicate sponsorship level selection below.:

- _____ Benefactor, \$25,000
- _____ Promoter, \$15,000
- _____ Friend, \$10,000
- _____ Supporter, \$ 5,000
- _____ Advocate, \$3,000

3. Convention Program Advertising

- _____ Full page, \$1,000
- _____ Half page, \$500
- _____ Quarter Page, \$250

4. *Companies that you prefer NOT be located near: _____

5. *Companies that you prefer to be located near: _____

*Note: Georgia PTA will make an effort to fulfill all requests but makes no guarantees, as both assignment is largely dependent on the booths available at the time the exhibitor's application is received and processed.

6. Description of the exhibited product/service is listed in the convention program if registered by April 30, 2010. Description is limited to 36 characters. The Georgia PTA reserves the right to change this description as it sees fit.

7. If you are interested in donating a product or service for a door prize/delegate gift, describe here:

8. Remember to include:

- Application
- Payment. Make checks payable to Georgia PTA or submit via Pay Pal. Total items 1 – 3.
- Evidence of Liability Insurance or an Indemnity and Waiver Agreement. Application and payment will be returned to the exhibitor if correct insurance is not submitted.

IN WITNESS WHEREOF, the exhibitor applicant has caused this application to be executed individually or by an officer, agent, or representative duly authorized to execute same and agrees that, if granted, exhibitor and all of its representatives will abide by all rules and regulations as stated within this Exhibitor's Prospectus.

Name: _____ Title: _____

Date: _____

If you have questions, contact:

Susan Olson, Georgia PTA Events Coordinator
404-273-4168

Mail application and payment to:

Georgia PTA
114 Baker Street, NE
Atlanta, Georgia 30308