

Friday, July 10, Workshop Session 1: 10:30 AM – 11:45 AM

101 Presidents - Part 1 of 2**Leslie Cushman**

Review the president's duties, responsibilities of officers and how this team coordinates the work of PTA. We'll discuss creating and training your board, building a working relationship with your principal and school staff, where to start and where to go for help. *Target Audience: Presidents, Vice Presidents*

102 Presidents - Part 1 of 2 (If Needed)**Sheila Cornelius**

Repeat of Workshop #101

103 Treasurers - Part 1 of 2**Melody Richitelli**

Review the PTA Treasurer's responsibilities. Be aware of the pitfalls you may face and procedures to help avoid them. Topics include preparing a budget, bylaws requirements, depositing and spending PTA funds, audit, required forms/reports, and much more. *Target Audience: Treasurers, Officers*

104 Membership Basics**Cathy Richards**

This workshop is designed to introduce new membership chairs to membership materials, handbook, and forms needed for a successful membership year. This workshop will give you the ABCs and 123s of running a successful membership campaign. *Target Audience: Officers, Membership Chairs, General Interest*

105 I'm the Legislative Chair, Now What?**Karen Hallacy & Leg. Team**

Here's your basic introduction to the role of Legislative Chair. You'll learn about guidelines, terrific tools and resources at your fingertips, and ideas for committee projects and programs. Makes the job seem easy! *Target Audience: Legislative Committees, Officers, General Interest*

106 Parliamentary Procedure**Valerie Martin**

What is the role of the parliamentarian on the PTA Executive Committee? Why is *Robert's Rules* so important to maintaining the fairness of the organization? Enjoy a lesson on the role of the parliamentarian and its value to PTA. *Target Audience: Parliamentarians, Officers, General Interest*

107 Youth Services 101**Pat Giuliani**

This workshop focuses on the areas of bullying, internet use, driving, drinking and alcohol, eating disorders, teen sexuality, child abuse, smoking, anger management, etc. Knowledge and resources will be shared, which you may use to start prevention programs in your school. It is for anyone who cares about kids. *Target Audience: Youth Services Chairs, Officers, Committee Chairs, General Interest*

108 Volunteers-How to Get 'em; How to Keep 'em**Carolyn Briner**

Want to increase volunteer participation in Elementary, Middle, and High School? Discuss how to find and place volunteers more effectively – while meeting both your PTA's and volunteers' needs. *Target Audience: Officers, Membership Committees, Committee Chairs, General Interest*

109 OMDR-Plus**National PTA Representatives**

It really is easy, it really works, it really will save you time! OMDR-Plus is user friendly with applications that will make your communications easier to send, construct, and allow you to maintain a current/accurate membership list. *Target Audience: Membership Chairs, General Interest, Communication Chairs*

110 Principal and PTA**Debbie Reeves & Laura Dobbs**

Learn effective strategies to forge positive working relationships focused on instructional support and open communication. *Target Audience: Officers, Administrators, General Interest*

111 Behind the Faces: Understanding Parental Involvement in the Latino Culture**Maritza Morelli & Elida Perez-Knapp**

Participants will gain a better understanding of the parents who are behind the face of every child and how to empower parents to become active participants in their child's education. *Target Audience: Diversity Chairs, Parent Involvement, Officers, General Interest*

112 Seven Strategies to Build Self Esteem in Our Children**Dr. Earl Suttle**

In this highly interactive session, Dr. Earl, Author of "Great Life Choices for Teens (Who Want to Make a Difference)" will share with participants strategies for building self esteem in their children. He will also highlight his unique "Stress Model" to help parents teach their children how to master stress. *Target Audience: Youth Service, Parents, General Interest*

113 "Sac" em: Empowering Youth through Nat'l Student Athletic Certification**Coach Emery Williams & Leroy Craig**

Our focus is directed towards personal management of education, community service and year long participation in extracurricular activities. This community based program utilizes resources in the community to assist with activity requirements. The program is designed to provide direction for students by focusing on the educational transition from elementary to middle school and middle school to high school. Students are able to earn a National Student Athlete Certification by the eleventh grade which empowers them to go on to higher education. All components of the program will be presented to the trainees. *Target Audience: Students, Parent Involvement, General Interest, Teachers*

114 Discover the Value of Creativity and the Arts**Darby Jones & Anne Ostholthoff**

This hands-on session will introduce how the arts can help students succeed academically, socially, and artistically. Participants will experience art activities that utilize three-dimensional design to enhance learning in language arts and math. *Target Audience: Teachers, Administrators, General Interest*

115 When My Child is Disciplined at School**Jennifer Falk**

What happens when children are disciplined at school? This workshop will help answer questions regarding discipline and what it means to the student. *Target Audience: Parent Involvement, Students, General Interest*

Friday, July 10, Workshop Session 2: 1:45 PM – 3:00 PM

201 Presidents - Part 2 of 2**Leslie Cushman**

Continued from Workshop 101. Must register for both

202 Presidents-Part 2 of 2**Sheila Cornelius**

Continued from Workshop 101. Must register for both.

203 Treasurers-Part 2 of 2**Melody Richitelli**

Continued from Workshop 103. Must register for both.

204 Secretary**Joan Duff**

Duties and responsibilities of secretaries as outlined in the Bylaws; tips on taking and recording appropriate minutes; getting minutes approved and presenting them at PTA meetings; duties as a member of the Executive Committee; ballot voting; motions; being prepared for anything that comes your way as a secretary. *Target Audience: Secretaries, Parliamentarians, Officers*

205 Bylaws & Parliamentary Procedure**Nancy VanWyk**

Bylaws and parliamentary procedure is a leader's best friend. Enjoy a lesson in understanding your bylaws and basic parliamentary procedure. Learn how parliamentary procedure can make your meetings run smoothly and professionally. *Target Audience: Officers, Parliamentarians, General Interest*

206 Volunteers-How to Get 'em; How to Keep 'em**Carolyn Briner**

Repeat of Workshop #108

207 Ethics**Laura Dobbs**

Board ethics refers to principles that define behavior as right, good and proper. Serving on the Board of Directors of a PTA or any non-profit organization is a significant commitment and making ethical decisions requires the ability to make decisions between competing choices. *Target Audience: Officers, Committee Chairs, General Interest*

208 Six Steps to a Great Meeting**Colette Collier Trohan, CPP-T, PRP**

When is the last time you heard someone say "I just came from a great meeting!"? Anyone can learn to run a great meeting that sets clear objectives and maintains fairness. Attend and explore ways to make sure your meetings are productive, energizing, and fulfilling. *Target Audience: Officers, General Interest, Committee Chairs*

209 Families, Communities, Schools - Connecting for Student Success**Julie Hollis**

The Georgia Parental Information and Resource Center will give attendees an overview of how parents/families and communities can collaborate with schools in efforts to increase student academic success. The workshop will cover strategies and resources that address academic and non-academic factors that affect student achievement. This workshop incorporates the PTA standards, illustrating their importance when mobilizing participants in the process of collaboration. *Target Audience: Parent Involvement, General Interest, Teachers, Administrators*

210 School Fundraising Can be Healthy and Profitable**Ameena Batada, Dr. P.H.**

Many schools are reconsidering how they raise funds as a result of wellness policies and concerns about childhood obesity. This workshop will introduce to participants practical, profitable, and healthy fundraising activities. Participants will share ideas for how to raise money and keep students healthy and consider the benefits of healthy school fundraisers. *Target Audience: Treasurers, Health and Wellness, General Interest*

211 GeorgiaStandards.Org - The One Stop Shop for Parents**Beth Caraccio, Georgia Standards Org**

GeorgiaStandards.Org (GSO) is a free, public website providing information and resources necessary to help meet the educational needs of students. Real help when you need it—a must for parents navigating curriculum and subject areas. *Target Audience: Parent Involvement, Teachers, Administrators*

212 How to Encourage Male Involvement in Your School**Charles Lawhon & Lee McBride**

By attending this workshop you will learn new and creative ways to get males more involved in your schools. Come and hear about the success stories from around the state, where other schools have successfully launched Dad's Initiative programs in their schools and communities. It is a simple process only needing a few willing volunteers to get the program started, and once it gets started, watch blossom into a powerful program. *Target Audience: Dad's Initiative Chairs, Membership Chairs, Officers, General Interest, Parent Involvement, Diversity*

213 We are a Team: Special Education, Title I, and PTA**Anne Ladd & Jackie McNair, Gwinnett PS**

In order to promote student achievement and positive outcomes for students served in Special Education, families of these students should be encouraged to become actively engaged with their school system. GA Parent Mentors and a Title I Coordinator will discuss how to collaborate to engage these families and to encourage family leaders in your school. *Target Audience: Education Chairs, Special Needs Chairs, Parent Involvement, General Interest, Teachers*

214 Improving Academic Achievement through Physical Activity and Proper Nutrition**Dr. Richard Reiselt**

The majority of Georgia's youth are sedentary and do not eat well. These unhealthful practices can lead to learning problems in school and health-related problems that may begin during school-age and continue into adulthood. This session will explain how families, schools, and communities must work together to find creative solutions to students' academic and health disparities. *Target Audience: Health and Wellness, Parents, Students, Teachers, General Interest*

215 Education, Economics and Advocacy**Karen Hallacy & Leg Team**

Discussion with elected state legislators and a representative from the Georgia Partnership for Excellence in Education (GPEE) to develop an understanding of the economics of education and what it means to this state. *Target Audience: Legislative Chairs, Teachers, Officers, Administrators, General Interest*

Friday, July 10, Workshop Session 3: 3:15 PM – 4:30 PM

301 Reflections**Dawn Small**

Review Reflections Resource Guide (which includes all forms), give advice, suggestions, and answer questions about how to conduct a successful Reflections program – from applications, promotion, judging and sending entries to the council level. *Target Audience: Local Unit Reflections Chairs, Arts in Education Chairs, General Interest.*

302 Health & Wellness Committee How-To's**Kim Arasin & DeKalb Council Reps**

PTA Health & Wellness Committees – How to Start, Manage Effectively and Produce Results at the Local Unit and Council Levels – Workshop will include best practices and programming ideas from DeKalb Council and Atlanta Public Schools. *Target Audience: Health & Wellness Chairs, General Interest*

303 Motivating for Action**Karen Hallacy & Leg Team**

From letter writing campaigns to meeting with elected officials, motivating your members can be challenging. Learn what motivates people to act and how to keep them engaged. *Target Audience: Legislative Chairs, Officers, General Interest*

304 Preventing Theft in Your PTA**Betsy Landers, National PTA Secretary/Treasurer**

This workshop will help you learn the warning signs of fraud, theft, embezzlement, and other financial control problems experienced by local and state PTAs. Know what to do when you think someone is stealing from your PTA or committing a crime. Understand how to handle confidential information. *Target Audience: Treasurers, Presidents, Officers, General Interest*

305 ABCs of PTA**Marty Berry & Stacey Harden-White**

This workshop is for everyone interested in the basics of PTA leadership. You will learn what PTA is, how to plan your year and how to build a strong PTA team. This is great for new leaders and those who want a refresher in the basics. *Target Audience: New Officers, Committees Chairs, General Interest*

306 Conflict Resolution**Debbie Reeves and Laura Dobbs**

This workshop provides strategies on how to mediate conflicts that arise in the PTA and parent volunteer arenas. Through active involvement, learn the characteristics of conflicts, effective communication techniques and the language of mediation. *Target Audience: Officers, General Interest*

307 Ignorance Is No Defense: A Teenagers Guide to Georgia Law**J. Tom Morgan**

Mr. J. Tom Morgan will address Georgia's laws that significantly impact teenagers. Mr. Morgan has given speeches to thousands of teenagers and parents across Georgia explaining Georgia's criminal laws and how teenagers often get in trouble without knowing these laws or the consequences of breaking these laws. Mr. Morgan is the former district attorney of DeKalb County and has written a best selling book, *Ignorance Is No Defense: A Teenager's Guide to Georgia Law*. He has appeared on the "Today Show," "48 Hours," CNN's "Talk Back Live," and "Oprah." *Target Audience: Youth Services Chairs, Students, Administrators, General Interest*

308 Parent Involvement & Academic Achievement**Brenda Williams, DOE**

This session led by the Georgia Department of Education will provide opportunities for parents/families/guardians to learn strategies on how to become more empowered as they become more involved in their child's education to ensure student achievement and academic success. *Target Audience: Parent Involvement, Education Chairs, General Interest, Teachers, Administrators*

309 Helping Parents Get the "Rap" on the Media (Session 1)**Dr. Marion Howard****Session 2 - Workshop #512: Must Sign up for Both**

The media (music, TV, movies, internet sites including social networking sites, text messaging, advertisements) often presents an influential portrait of sexuality in which sexual risk behaviors are consequences-free. Youth are vulnerable to these media messages unless their parents can help them "get the rap on the media." *Target Audience: Students, Parent Involvement, Youth Services, General Interest*

310 Girls Incorporated: Life Skills for Girls**Karolina Klinker**

This workshop will help Georgia PTA representatives learn about the issues facing girls of all ages and the programs Girls Inc has developed to help girls ages 6-18 and their families learn the knowledge, skills and attitudes to be strong, smart and bold. *Target Audience: Youth Services Chair, General Interest*

311 Training the Trainer: Parents Teaching Teens to Drive**Larry Musselman**

A seminar for parents covering the basics of how to teach their teen to become a safe driver. Includes review of TADRA driving laws, common new driver mistakes and how to deal with them, how to develop a training plan, managing the vehicle and the steps for behind the wheel training. *Target Audience: Youth Services, Parents, General Interest*

312 Diversity, Mexican Culture and Effective Outreach**Ana Ceballos, Laura Grace Faris, & Julie Paz**

Bilingual Community Liaisons working with Latino parents and students recognize the importance that culture and tradition play in education and how this can impact student learning. This presentation will discuss successful projects and outreach that have had positive outcomes for Latino students at all school levels. *Target Audience: Diversity, Parent Involvement, General Interest*

313 Breathe Easy for Better Learning**Rebecca Hull & Leslie Rubin, MD**

Learn about a new set of free teaching modules and resources developed by the Pediatric Environmental Health Specialty Unit (PEHSU) at Emory designed to help school staff maintain healthy environments for learning. Find out how to get kids outdoors for learning and exercise without exposing them to unhealthy air pollution. *Target Audience: Health & Wellness Chairs, Teachers, Administrators, Education Chairs*

314 Solutions to Childhood Obesity in Minority Populations**Vanetta Keys**

In light of the prevalence of obesity and diabetes in minority populations this workshop identifies the contributors to this epidemic and will provide practical strategies to apply in our homes, schools and communities. Speakers will focus on the African American and Hispanic populations. *Target Audience: Health & Wellness, Diversity, Parent Involvement*

315 Grant Writing**Sarah Visser**

Writing a grant proposal starts with research. Maximize your chances of being funded by finding the programs and sources that fit your projects. Learn the components that every funder will be looking for in your proposal and how to build on your successes to generate new funding for your organization. *Target Audience: Education Chairs, Youth Services Chairs, General Interest*

Saturday, July 11, Workshop Session 4: 9:00 AM – 10:15 AM

401 Presidents - Part 1 of 2**Leslie Cushman**

Repeat of Workshop # 101

402 Treasurers - Part 1 of 2**Melody Richitelli**

Repeat of Workshop # 103

403 Secretary**Joan Duff**

Repeat of Workshop #204

404 OMDR-Plus**National PTA Representatives**

Repeat of Workshop #109

405 EMLC Rewind - For October 2008 EMLC attendees only**National and Georgia PTA**

National and Georgia PTA leaders conduct a reunion for October 2008 EMLC Attendees. Learn the latest on National's Minority Leadership initiative. Explore what you have accomplished since October, what your next steps will be, and participate in a roundtable discussion of your experiences. *Target Audience: EMLC October 2008 graduates only.*

- 406 Reflections** Dawn Small
Repeat of Workshop #301
- 407 Volunteers-How to Get 'em; How to Keep 'em** Carolyn Briner
Repeat of Workshop #108
- 408 Ignorance Is No Defense: A Teenagers Guide to Georgia Law** J. Tom Morgan
Repeat of Workshop # 307
- 409 Increasing Student Success at School & in the Community** Cindy Saylor & Coleen Lambert
This interactive session will explore how the Partnerships for Success model supports ALL students, families and teachers as students discovers who they are, where they want to go, and how to get there. Learn how the key elements; inclusive clubs, self-determination, portfolio design, and future planning can increase student success at school & in their community. *Target Audience: Parents, Education Chairs, Teachers, Students*
- 410 Discover the Value of Creativity and the Arts** Darby Jones & Anne Ostholthoff
Repeat of Workshop #114
- 411 One Race: The Human Race** Dr. Karen Dade
This introductory workshop seeks to enhance the parent and school bond through creative activity focusing on real life issues that young people face in today's world. As participants examine cultural conflict situations and exchange perspectives, peace resolutions are able to surface in a more creative, positive, and intellectually stimulating environment.
- 412 Increasing Interest in Science and Mathematics through Engineering/Robotics Programs** Jeff Rosen, Georgia Tech
This session will introduce the formation of engineering/robotics programs, both afterschool and during the summer that will excite students about learning Math and Science. The program was designed by Georgia Tech's Center for Education Integrating Science, Mathematics, and Computing (CEISM) *Target Audience: Education Chairs, Teachers, Youth Services, General Interest*
- 413 Understanding the School to Prison Pipeline** Jennifer Falk
Facilitates a deep understanding of the silent epidemic affecting thousands of students in Georgia and growing our prison population faster than ever. Parents who advocate for students with special needs and students of color are most deeply affected by this national trend. Get details of the collaboration happening in 16 counties and develop a plan of action for your community. *Target Audience: Youth Services Chairs, Students, Parents, Administrators, General Interest*
- 414 GA College 411: Committed to Student Success** Sarah Baumhoff
GACollege411.org is a website to help students explore careers, colleges and financial aid. The website has been redesigned with a new focus on career information, middle school and high school students and adults returning to the workforce. *Target Audience: Students, Parents, Education Chairs, Youth Services Chairs*
- 415 Farm to School: Building Healthy Kids, Farms, and Communities** Erin Croom
Parents want healthy kids, schools want to serve nutritious foods, teachers and kids are eager for experiential learning, and farmers are eager to sell locally. This session will introduce you to the Farm to School concept, how it is being implemented in Georgia and the Southeast, and how PTA's can support and enhance efforts in the Southeast. Participants will see how hands-on gardening, field trips to farms, cooking demonstrations and integrated curriculum can be adopted by any school, and why these efforts can make long-term impacts on student health. *Target Audience: Health & Wellness, Youth Services, Administrators, General Interest*

Saturday, July 11, Workshop Session 5: 10:30 AM – 11:45 AM

- 501 Presidents - Part 2 of 2** Leslie Cushman
Continued from Workshop 401. Must register for both.
- 502 Treasurers-Part 2 of 2** Melody Richitelli
Continued from Workshop 402. Must register for both.
- 503 Secretary** Joan Duff
Repeat of Workshop #204
- 504 Grow Your Membership** Cathy Richards
This is a working session. Membership chairs will develop their initial plan of work. The session will assist membership chairs in moving their membership numbers from status quo to overflow. If your local unit is struggling to get members or is overflowing with members, this session will give you insight on how to continue to grow your membership. *Target Audience: Membership Chairs, Officers, General Interest*

Diversity and Multiculturalism**Betsy Landers, National****505 Secretary/Treasurer**

Learn why PTA is for everyone! Reaching out to all populations means welcoming and inviting all of our members and working together for our children. Betsy Landers shares the view from National! *Target Audience: Officers, Committee Chairs, Diversity Chairs, General Interest*

506 Ethics in Action- Interactive Exercise (Ethics # 207 Prerequisite)**Laura Dobbs**

Why Boards of Directors should understand "Ethical Decisions" are not personal. Interactive exercises in ethical decision making. It's NOT about the way things are...it is about the way things ought to be. *Target Audience: Officers, Parliamentarians, Committee Chairs*

507 How to Encourage Male Involvement in Your School**Charles Lawhon & Lee McBride**

Repeat of Workshop #212

508 Legislative Recap: Under the Gold Dome**Karen Hallacy & Leg Team**

Learn what happened under the Gold Dome this past session, PTA's efforts and what to expect next year in 2010. How to make it real at the local level so we can bring those stories to our legislators. Funding, vouchers, taxes and education issues will be discussed. *Target Audience: Legislative Chairs, Officers, Committee Chairs, Educators, General Interest*

509 Report Writing**Stacey Harden-White**

Every PTA should submit one or more priority reports to Georgia PTA, your district and council. This workshop will teach you the basics of how to write a winning report. We will explain the rubric, how to document your activities and the changes in this year's reports and awards. *Target Audience: Officers, Committee Chairs*

510 Social & Emotional Skill Building: Student Success Model**Meridith Gould, MS, Phd (ABD) (Emory)**

Participants will explore the important and essential outcome measures and skills needed for students to thrive and feel empowered. A student centered approach to a post-secondary success model utilizing social and emotional skill building techniques. *Target Audience: Education Chairs, Youth Services, Students, Parents*

511 How to Build a MVP PTA Team**Terri Robinson**

Using the metaphor of the game of football, attendees will learn an effective 4-quarter game plan to ensure a winning year in PTA by increasing parent involvement, expanding community outreach and maximizing on PTA memberships via an exciting new internet-based resource tool called, 'Community Pride Partners'. *Target Audience: Officers, Committee Chairs, General Interest*

512 Helping Parents Get the "Rap" on the Media (Session 2)**Dr. Marion Howard**

Continuation of Session 1 Workshop # 309. Must Sign up for both

513 S.A.F.E. TEAM on Campus (Schools and Families Engaged) "the Right Combination for Education"**Scott Huse**

The S.A.F.E. TEAM (*Schools And Families Engaged*) program was developed in response to the challenges facing our schools in regards to personal responsibility, safety (on campus and at events), and family involvement in support of students in education and aligned with the 40 Developmental Assets. *Target Audience: Parent Involvement, Youth Services, General Interest*

514 Creating a Waste Free Lunch**Eve Neumeister & Natalie Rogers**

This workshop explores a significant way to reduce our carbon footprint. Creating a "litterless" lunch cuts down on the environmental impact while providing the opportunity for better nutrition and financial savings. *Target Audience: Environmental, Health & Wellness, Youth Services, General Interest*

515 Our Shared Forest: Connecting Local Education to Global Conservation**Joey Giunta & Vicki Gulbreth**

Our Shared Forests is a multi-cultural, environmental education project featuring PTA- sponsored science nights, standards-based instructional units, service learning projects and fundraising opportunities with shade-grown coffee. Learn to guide students in activities that encourage critical thinking skills and foster an understanding of the people, plants and animals in their communities. *Target Audience: Environmental, Teachers, Parents, Diversity*

Saturday, July 11, Workshop Session 6: 3:15 PM – 4:30 PM**601 Programs for Middle & High School****Mary Helen Harris**

Learn to present the foundations for working in a middle or high school PTSA as compared to an elementary setting; how to set up strong youth services and parental involvement programs; how to engage the faculty and staff into your programming; and how to engage the students in your programs and planning of the programs. *Target Audience: Officers, Chairs*

602 Reflections for Council Chairs**Dawn Small**

Specific instructions on how the council handles collecting, judging and submitting entries to the state. Review Reflections Handbook, give advice, suggestions, and answer questions. *Target Audience: Council Reflections Chairs*

603 ABCs of PTA**Marty Berry & Stacey Harden-White**

Repeat of #305

604 OMDR-Plus

National PTA Representatives

Repeat of Workshop #109

605 Choosing Your Issues and How to Talk to Elected Officials

Karen Hallacy & Leg. Team

Strategy Session: How to choose your legislative/advocacy issue, establish your strategy, build a local coalition, use state and national resources. How to meet and talk to elected officials from school board members to members of congress. How to get your message across for successful outcomes. *Target Audience: Legislative Chairs, Officers, Committee Chairs, General Interest*

606 Bylaws and Parliamentary Procedure

Nancy VanWyk and Valerie Martin

Repeat of Workshop #205

607 What's Going on with Parent Involvement in Your School?

Donna Kosicki

Parent Involvement – define what it is and how a PI Chair can have a successful year; and discover how to include teachers and administrators in the process. This workshop covers fundamental (and essential) information, and identifies effective strategies for engaging teachers and parents in the classroom and in the school. *Target Audience: Parent Involvement Chairs, Education Chairs, Officers, General Interest*

608 Fundraising

Sheila Cornelius

What works best when it comes to fundraising? What are the parameters placed on fundraising to protect children? What are Rules governing raffles? The PTA 3:1 Rule for Fundraising—what does it mean? Come find out the ins and outs of PTA Fundraising! *Target Audience: Treasures, Officers, Committee Chairs, General Interest*

609 Recession Proof Your PTA: Marketing Your PTA in a Tough Economy

Kim Lewis

This workshop covers everything you need to know to help give your PTA a boost during these challenging financial times. By being proactive and understanding the flexibility and subtle changes that your PTA must make right now you can be an extremely successful unit, as well as a critical resource for those you serve. *Target Audience: Treasures, Officers, Committee Chairs*

610 Putting it All Together--Executive Committee Team (Advanced Officers)

Cherie Eastburn

Hands on, problem solving, team building for the PTA Executive Committee! Everyone on the same page working together for the best PTA and child-centered approach you can have for the coming year. Real problems, round table discussion, solutions. *Target Audience: Executive Committee Teams*

611 Making the Case for School Health Improvement - PTA's Role

Christi Kay & Natalie Rogers

Useful tools for improving school health and implementing the Wellness Policy. This workshop will educate attendees in utilizing the CDC's School Health Index tool to assess and improve wellness efforts in their schools. The workshop also addresses the link between health and academic achievement and explores new and creative ways to engage all stakeholders. *Target Audience: Health & Wellness, Teachers, Administrators, Education Chairs, General Interest*

612 S.A.F.E. TEAM on Campus (Schools and Families Engaged) "the Right Combination for Education"

Scott Huse

Repeat of Workshop #513

613 Mastercraft 101: (Student Leadership Development)

Errol James

This workshop focuses on motivating youth inside as well as outside of the classroom by using popular culture and the performing arts. I will focus on the images and reputations of the teen and young adult stars ie. (musical artists and actors) and share simple strategies of engagement through language, lyrics and youth culture. *Target Audience: Students, Parents, Youth Services, General Interest*

614 MALDEF Parent Education Program

Isabel Sance

A power point presentation to better understand the Spanish speaking immigrant community and how to help them understand and participate in the education of their children. *Target Audience: Diversity, Parent Involvement, Officers, Committee Chairs, General Interest*

615 Silent Crisis-Academic Effects of Homophobia and Heterosexism

Jeannie Senter

Schools have often been places for relentless hostility toward gay, lesbian, bisexual, transgender and questioning (GLBTQ) students. This has limited the academic achievement of all of our children. GLBTQ and straight students alike consume valuable learning time and energies dealing with hate speech and bullying that contribute to making our schools unsafe and negatively effect student achievement. In the current school climate parents, school counselors, teachers, and administrators are being compelled to grapple with this reality. *Target Audience: Diversity, Education Chairs, General Interest*