

101 Presidents - Part 1 of 2

Sheila Cornelius

Review the president's duties, responsibilities of officers and how this team coordinates the work of PTA. We'll discuss options and strategies for building an effective and efficient board of directors, building a working relationship with your principal and school staff, and how to use the resources that are available.

Opportunity to engage experienced Presidents and First timers in Q&A.

Target Audience: Presidents, Vice Presidents

102 Presidents - Part 1 of 2 (If Needed)

Donna Kosicki

Repeat of Workshop #101

103 Treasurers' Money Matter\$ - Part 1 of 2

Carolyn Briner

Walk through basic financial procedures for treasurers and those serving as auditors. Attendees will be guided through an entire financial year. Topics include pitfalls you may face and procedures to help avoid them; preparing a budget, bylaws requirements, depositing and spending PTA funds, audits, required forms/reports, electronic banking and much more.

Target Audience: Treasurers, Officers

104 Membership Power Plays and Just ASK!

Rita Erves

Create a winning attitude and team for PTA membership with our "Just Ask" strategies! Creative new ideas for conducting dynamic membership campaigns will be presented! Receive the latest and greatest materials and best ideas that can be used all year. All of membership "how tos" are included: forms, handbook, marketing strategies and materials!

Target Audience: Membership Chairs, Officers, General Interest

105 I'm the Legislative Chair, Now What?

Chris Valley & Karen Hallacy

Here's your basic introduction to the role of Legislative Chair. You'll learn legislative guidelines, terrific tools and resources, all at your fingertips! Also included are ideas for committee projects and programs. Makes the job seem easy!

Target Audience: Legislative Committees, Officers, General Interest

106 Youth Services 101

Pat Giuliani

For everyone who cares about kids! Focus on the topics affecting our youth in today's world: bullying, internet use, driving, drinking and alcohol, eating disorders, teen sexuality, child abuse, smoking, anger management, etc. Knowledge and resources will be shared, which you may use to start prevention programs in your school.

Target Audience: Youth Services Chairs, Officers, Committee Chairs, General Interest

107 The Principal and PTA

Debbie Reeves & Laura Dobbs

For every PTA there is also a Principal! Learn effective strategies to forge positive working relationships between PTA and Principals. Focus on instructional support and open communication.

Target Audience: Officers, Administrators, General Interest

108 What's New in Title I—ESEA

Brenda Williams, Georgia Dept. of Education

What is Title I? How can PTA leaders and parents/guardians become involved in decision making for their child's education in the school and community? Learn the newest on the law that affects our children the most: The Elementary and Secondary Assistance Act of 1965 (ESEA).

Target Audience: Education Chairs, Family Engagement, General Interest, Teachers, and Administrators

109 Forming a Latino Community PTA

Ada G. Bueno-Pulliam & Audrey Rodriguez

Presenters will provide the steps needed to conduct effective outreach to the Latino community! This interactive session will provide participants with details of how this innovative PTA program came about. Tools include membership and partnering with other educational programs in order to arrange and offer workshops in Spanish.

Target Audience: Diversity, General Interest

110 The Impact of Cyber Bullying

Julie Hollis, PIRC Director

The Georgia Parental Information and Resource Center (PIRC) will give attendees an overview of how Cyber Bullying can occur and how it can effect a child academically and non academically. The workshop will provide resources and strategies to combat the problem of Cyber Bullying.

Target Audience: Parents, Family Engagement, Youth Services, Teachers, Administrators, General Interest

111 ABCs of PTA

Larry P. Perrino, Sr. & Cherie Eastburn

For everyone interested in the basics of PTA leadership! Learn what PTA is--how to plan your year and how to build a strong PTA team. This is great for new leaders and those who want a refresher in the basics.

Target Audience: New & Returning Officers, Committees Chairs, General Interest

112 Girls Incorporated: Life Skills for Girls

Karolina Klinker

Girls Inc. has developed programs for girls ages 6-18 and their families to learn knowledge, skills, and attitudes to be strong and bold when faced with issues that affect all girls. PTA leaders learn how to help reach girls of today.

Target Audience: Parents, Youth Services Chair, General Interest

113 GPB: More Than You Can Imagine**Patrice Moore & Marilyn Stansbury**

Explore programs provided to the Georgia learning community by Georgia Public Broadcasting (GPB). This workshop provides an overview of multi-media and digital programs available through GPB. Highlights will include online digital video service GPB streaming and new GPB and Public Kid's Programming.

Target Audience: Youth Services, Family Engagement, General Interest

114 School Wellness - Parents are the Power**Brenda Moore, Adrienne Gil & Jacob Weiers**

Learn about "Healthy Schools Program" support available to schools in Georgia and review best practices for a healthier school environment. In addition to a description of services, the presentation will highlight success stories from schools enrolled in the program and include a brainstorming session on how to get started.

Target Audience: Health & Wellness, Parents, Advocacy, Leadership, General Interest

115 How to Positively Promote PTA!**Deb Fritz, National PTA**

Learn how to market PTA at school and in the community; specific tips and tools like message framing; and different ways to encourage PTA membership and growth among current and emerging PTA leaders!

Target Audience: Officers, PTA Leaders, Administrators, General Interest

Friday, June 25, Workshop Session 2: 3:00 PM – 4:15 PM

201 Presidents - Part 2 of 2 Sheila Cornelius

Continued from Workshop 101. Must register for both

202 Presidents-Part 2 of 2**Donna Kosicki**

Continued from Workshop 102. Must register for both.

203 Treasurers-Part 2 of 2**Carolyn Briner**

Continued from Workshop 103. Must register for both.

204 Secretary: The "Write" Stuff**Elida Perez-Knapp**

The secretary is one of three required positions for a PTA and the minutes are the essential part of the legal record. Learn how to take minutes that are correct, concise and complete; how to approve, correct, and file the master copy; how to correctly publish; present at PTA meetings; ballot voting; motions; duties as outlined in the bylaws and being prepared.

Target Audience: Secretaries, Parliamentarians, Officers

205 PTA Activities in an Election Year**Chris Valley & Karen Hallacy**

Election years present special opportunities for PTA advocacy. What can your PTA do and what must you not do regarding elections? Also, you'll learn about candidate forums, voter registration outreach, resolutions for ballot issues, kids' voting opportunities and more. Make this election year fun, informative and relevant for your school!

Target Audience: Legislative Chairs, Advocates, Officers, Administrators

206 Membership Power Plays & Just ASK!**Rita Erves**

Repeat of Workshop #s 104 & 503

207 GAcollge411**Sarah Baumhoff**

This session will focus on how parents and students can use GAcollge411 to search for careers, plan and pay for college. It will also show parents, guardians, counselors and teachers how they can use the site to help students select courses and plan for post secondary education.

Target Audience: Parents, Students, Youth Services, General Interest

208 Bylaws**Marty Berry**

What is the purpose of PTA Bylaws? Why are bylaws essential for a democratic society? How can I understand what's in our bylaws? Learn how to make motions, amend bylaws, and maintain the fairness and integrity of the association.

Target Audience: Bylaws Chairs, Secretaries, Parliamentarians, Officers, General Interest

209 Conflict Resolution**Debbie Reeve & Laura Dobbs**

What do you do when conflict arises in PTA? This workshop provides strategies on how to mediate conflicts in PTA and parent volunteer arenas. Through active involvement, learn the characteristics of conflicts, effective communication techniques and the language of mediation.

Target Audience: Officers, Administrators, Teachers, General Interest

210 Reflections**Dawn Small**

Promoting the Arts through the PTA Reflections Program. Review Reflections Resource Guide (which includes all forms), get advice, suggestions, and answer questions about how to conduct a successful Reflections program – from applications, promotion, judging and sending entries to the council level.

Target Audience: Local Unit Reflections Chairs, Arts in Education Chairs, General Interest

211 Engaging Men in PTA

Larry P. Perrino, Sr., Scott Huse and Bryan Davis

Learn new and creative ways to get men involved in your schools. Hear testimony and success stories from men representing All Pro Dads, PTA, and S.A.F. E. Team about schools that have successfully found a few willing men, started programs, and watched them blossom into a powerful method to impact student achievement.

Target Audience: Membership Chair, Officers, General Interest, Parent Involvement, Diversity

212 MPower Your School for Health and Learning

Christi Kay

Health and academic achievement are inextricably intertwined. Current national health and education rankings place Georgia near the bottom. Might there be a connection? School Health is becoming an educational priority. This session will highlight the legislation (HB229), current health and academic achievement research and provide parents and school personnel with practical strategies and ideas that promote health and reinforce learning.

Target Audience: Educators, Health & Wellness, Family Engagement, General Interest

213 Ignorance is No Defense

J Tom Morgan

Mr. J. Tom Morgan will address Georgia's laws that significantly impact teenagers. Attendees will learn about Georgia's seven deadly sins and what happens to our children if they commit one of them. Learn what other laws have consequences for our children if they are not informed about them. Mr. Morgan is the former district attorney of DeKalb County and has written a bestselling book, Ignorance Is No Defense: A Teenager's Guide to Georgia Law. He has appeared on the "Today Show," "48 Hours," CNN's "Talk Back Live," and "Oprah."

Target Audience: Youth Services Chairs, Students, Parents, Administrators, General Interest

214 Volunteers-How to Get 'em; How to Keep 'em

Deb Fritz, National PTA

Want to increase volunteer participation in Elementary, Middle, and High School? Discuss how to find and place volunteers more effectively – while meeting both your PTA's and volunteers' needs. Learn how to promote PTA and support volunteers.

Target Audience: Officers, Membership Committees, General Interest

215 Elementary PTA: Programs, Tools, & Motivation

Lori Sweet & Deborah Rabjohn

Do you need some new direction or ideas? Not sure how to get started or need to reorganize your PTA? Learn the ins & outs of running an Elementary PTA, how to use your PTA leaders effectively, and what programs are really important. We will help put you on the path for a successful PTA.

Target Audience: Officers, Membership Committees, General Interest

Saturday, June 26, Workshop Session 3: 9:00 AM – 10:15 AM

301 Presidents-Part 1 of 2

Sheila Cornelius

Repeat of Workshop #101

302 Treasurers-Part 1 of 2

Carolyn Briner

Repeat of Workshop #103

303 ABCs of PTA

Larry P. Perrino, Sr. & Cherie Eastburn

Repeat of Workshop #111

304 Secretary

Elida Perez-Knapp

Repeat of Workshop #204

305 MVP PTA Team

Terri Robinson

Using the metaphor of the game of football, attendees will learn an effective 4-quarter game plan to ensure a winning year in PTA by increasing parent involvement, expanding community outreach and maximizing on PTA memberships.

Target Audience: Officers, Committee Chairs, General Interest

306 Health & Wellness: Why We Need a Committee!

Kim Arasin & Natalie Rogers

This workshop addresses the basics of a local unit's role in supporting healthy lifestyles and student success with specific "how-tos" for setting up a Health & Wellness Committee. Participants will learn to assess overall "school wellness" and understand how to accomplish wellness goals whether or not you form a dedicated Health & Wellness Committee.

Target Audience: Health & Wellness chairs, Advocacy, General Interest

307 Council Leadership-Part 1 of 2

Deirdre Pierce & Evelyn Johnson

The Best Days of Your Life! This workshop is designed for council officers and emerging council leaders. Learn about Councils and their role in the PTA structure. Participate in straight talk about expectations, reservations, fears, joys, challenges, and everything in between and review Council documents: Bylaws, Council Handbook, and all forms!

Target Audience: Council Officers, Officers, Emerging Council leaders

308 Volunteers-How to Get 'em; How to Keep 'em

Deb Fritz, National PTA

Repeat of Workshop # 214

309 Are your Middle and High Schools Family Friendly?**Michelle Tarbutton & Julie Hollis**

What are family friendly schools and how do I make mine one? This workshop will take participants on a virtual journey of a middle-high family friendly school and provide tools on how to implement these practices in grades 6 – 12.

Target Audience: Family Engagement, Administrators, Parents

310 Dynamic Leadership Development “Building a Creative YOU”**Kimberly Dixson**

How to maintain leadership professionalism while dealing with difficult people and challenging situations, How to create/coordinate successful programs, How to create a strong local unit PTA connection, How to create business forms for your organization, How to create effective procedures for your Board. Hone your Communication, Team Building, and Time Management skills.

Target Audience: Officers, Committee Chairs, General Interest

311 Vice Presidents**Karen Hallacy**

Explore the role of Vice Presidents! What does it mean to step up if the president is unavailable? Learn how to run a meeting and use parliamentary procedures. Explore the different roles of designated Vice Presidents. Get vital information on how to manage people and how to help your PTA be successful.

Target Audience: Vice Presidents, Officers

312 It Takes a Parent**Cathy Henson**

Strengthen parent involvement by explaining in plain language what each standardized test required by Georgia and the Nation means for our children. Under No Child Left Behind, students are assessed in different grade levels to determine annual yearly progress in their course work. From Criterion-Referenced Competency Tests (CRCT) to Georgia High School Graduation Tests (GHSGT)—learn about what each test your child will face assesses and means regarding promotion and graduation. Explore test results reporting websites and what the data trends show for the state, your school district and your local school.

Target Audience: Parents, Family Engagement, Parents, Administrators, Teachers, PTA members, General Interest

313 Local School Councils**Nancy Van Wyk**

Did you know that your Local School council is a policy-level advisory body to the Principal, Superintendent, and local board of education? Did you know that the purpose of a school council is to “bring communities and schools closer together in a spirit of cooperation to solve difficult education problems, improve academic achievement, provide support for teachers and administrators, and bring parents into the school-based decision-making process.” Learn all about School Councils and feel empowered in your child’s education.

Target Audience: Parents, Administrators, General Interest, Advocacy

314 Ethics: Tools for Effective Leadership**Laura Dobbs**

Why Boards of Directors should understand “Ethical Decisions” are not personal. Interactive exercises in ethical decision-making. It’s NOT about the way things are...it is about the way things ought to be. *Target Audience: Officers, Parliamentarians, Committee Chairs*

315 Reflections**Dawn Small**

Repeat of Workshop # 210

Saturday, June 26, Workshop Session 4: 10:30 AM –11:45 AM

401 Presidents-Part 2 of 2**Sheila Cornelius**

Continued from Workshop 301. Must register for both.

402 Treasurers Part 2 of 2**Carolyn Briner**

Continued from Workshop 302. Must register for both.

403 Council Leadership**Deirdre Pierce & Evelyn Johnson**

Continued from Workshop 307. Must register for both.

404 PTA’s National Standards for Family-School Partnerships**Byron Garrett, CEO, National PTA**

Come hear our dynamic PTA CEO, Byron Garrett speak about the National Standards and why every PTA should use them! The benefits of family-school-community partnerships are many: higher teacher morale, more parent involvement, and greater student success are only a few. That is why PTA developed the National Standards for Family- School Partnership as a means to empower people to work together.

Target Audience: PTA members, Administrators, Family Engagement, Community Leaders

405 2010 Legislative Issues**Sally FitzGerald & Karen Hallacy**

What happened at the Capitol during legislative session 2010? What does it mean for you and your child’s education? A recap of the bills that passed will be provided and what that means to your school, your child’s education and to you.

Target Audience: Legislative Chairs, Parents, Educators, General Interest

406 Is Your Elementary School Family Friendly **Michelle Tarbutton & Julie Hollis**
What are family friendly schools and how do I make mine one? This workshop will take participants on a virtual journey of an elementary family friendly school and provide tools on how to implement these practices in grades K – 5.
Target Audience: Family Engagement, PTA members, Administrators, General Interest

407 S.A.F.E.TEAM: “the Right Choice” **Scott Huse**
A school-based volunteer program developed in response to challenges facing schools. Family involvement is a critical asset for a student’s success. The S.A.F.E. TEAM program (Schools And Families Engaged) starts and actively involves each parent/family member as a volunteer for at least one school day and for school related events.
Target Audience: Parents, Family Engagement, Officers, Administrators

408 ABCs of PTA **Larry P. Perrino, Sr. & Cherie Eastburn**
Repeat of Workshop #s 111 & 303

409 It Takes a Parent **Cathy Henson**
Repeat of Workshop #312

410 READ TO SUCCEED: Readers’ Theatre High School Workshop **Dr. Karen Dade**
The Read to Succeed Readers’ Theatre Workshop is a culturally creative approach designed to stimulate reading and writing motivation for secondary school students. Using a featured teen novel, The Read to Succeed workshop will include aptitude basics integrated with real-life drama/oration, spoken word, creative writing, and critical discourse as mediums of instruction.
Target Audience: Literacy, Students, Administrators, Teachers, Parents

411 Parliamentary Procedure **Laura Dobbs**
Bylaws and Parliamentary procedure is a leader’s best friend. Enjoy a lesson in understanding your bylaws and basic parliamentary procedure. Learn how parliamentary procedure can make your meetings run smoothly and professionally.
Target Audience: Officers, Parliamentarians, General Interest

412 Strategies for Outreach to Latino Families **Elida Perez-Knapp & Isabel Sance**
Fun & Engaging! This interactive workshop will provide participants with proven methods that successfully engage Spanish-speaking families in PTA and school activities. Also, participants will receive a basic Spanish lesson with handout, on common phrases to facilitate communication.
Target Audience: Diversity Chairs, Family Engagement, Officers, Membership Chairs, General Interest

413 Operation Frontline-Cooking/Nutrition for Tight Budgets **Karen Kierath & Jimmy Calloway, PhD**
Chefs and nutritionists volunteer their expertise to lead hands-on courses that teach adults, teens and children how to get the most nutrition out of a limited budget. Courses consist of six lessons and participants leave each class with a bag of groceries to re-create the class recipe in their home.
Target Audience: Health & Wellness, Parents, Family Engagement, General Interest

414 Love is Spelled T-I-M-E! **Donna Kosicki & Patty Yohn**
Are you passionate about the PTA work you are doing in your local school? This workshop is for the novice and the seasoned Parent Involvement/Family Engagement Chair. Learn to be an efficient, effective and relevant resource for the parents and staff in your local school community.
Target Audience: Family Engagement Chairs, Officers, General Interest

415 Ignorance is No Defense **J Tom Morgan**
Repeat of Workshop # 213

Saturday, June 26, Workshop Session 5: 3:15 PM – 4:30 PM

501 Reflections for Council Chairs **Dawn Small**
A must for Councils to cover for the latest information on Reflections! Specific instructions on how the council handles collecting, judging and submitting entries to the state. Review Reflections Handbook, give advice, suggestions, and answer questions.
Target Audience: Council Reflections Chairs, Council Officers

502 Secretary: The “Write” Stuff **Elida Perez-Knapp**
Repeat of Workshop #s 204 & 304

503 Membership Power Plays & Just ASK! **Rita Erves**
Repeat of Workshop #s 104 & 206

504 Bylaws **Marty Berry**
Repeat of Workshop #208

505 Advanced Officers**Sheila Cornelius**

Have you served as an officer for two or more years? Are you ready to take your PTA skills to a new level? Come learn the tools to continue to build a strong and cohesive Executive Committee and Board of Directors. Explore duties and responsibilities as experienced officers of the PTA Executive Committee. This interactive workshop addresses common problems faced by PTAs and solutions to them. Discuss leadership development and “where do I go from here” for PTA!

Target Audience: Experienced Officers

506 Programs for Middle and High School**Terry Fast**

Learn to present the foundations for working in a middle or high school PTSA as compared to an elementary setting; how to set up strong youth services and family engagement programs; how to engage the faculty and staff into your programming; and how to engage the students in your programs and planning.

Target Audience: Officers, Chairs, administrators

507 Elementary PTA: Programs, Tools, & Motivation**Lori Sweet & Debbie Rabjohn**

Repeat of Workshop #215

508 SAT vs. ACT: Which Test is Right for Your Student?**Fernanda H. Meier**

Learn how to help your child score higher on admissions tests using key Kaplan strategies. The format and content of each test are explored including ways to maximize efficiency on the exam. Various question types are reviewed and answered and participants are given a study plan for success.

Target Audience: Students, Parents, Youth Services, General Interest

509 Fundraising**Carolyn Briner, Carol Ranft, Natalie Rogers**

What works best when it comes to fundraising? What are the parameters placed on fundraising to protect children? What are healthy fundraisers? What are Rules governing raffles? The PTA 3:1 Rule for Fundraising—what does it mean? Come find out the ins and outs of PTA Fundraising!

Target Audience: Treasures, Officers, Committee Chairs, General Interest

510 Volunteers-How to Get ‘em; How to Keep ‘em**Deb Fritz, National PTA**

Repeat of Workshop #s 214 & 308

511 Child Nutrition Advocacy – Making a Difference**Jim Vanderhook, Natalie Rogers, Kim Arasin, Sydney Shipp**

PTA has always been at the heart of child wellness and advocacy; from the 1940s' when Mom's taking pails of milk to schools led to the creation of the National School Lunch Program - to ordinary parents in present day lobbying on Capitol Hill. Gain insight into successful advocacy efforts on the local, state and federal levels. Learn how the actions of ordinary parents have made a huge impact on history and have the potential to shape our children's future.

Target Audience: Parents, Health & Wellness, Advocacy, General Interest

512 Connecting the Dots**Patty Yohn & Donna Kosicki**

Learn how to plan relevant programs that will assist your school in meeting the goals set forth in their school improvement plan and district strategic plan, by working together with PTA leaders, school councils, parent liaisons and community partners. Collaboration will help to ensure that families and the community are engaged and that all children have the opportunity to reach their potential.

Target Audience: Family Engagement, Administrators, Community leaders, General Interest

513 True Blue Schools**Chadwick Boyd and Ron Witcher**

Georgia Natural Gas provides training for PTA TrueBlue Coordinators and welcomes PTAs that are interested in becoming a TrueBlue School. The TrueBlue Schools Program is a simple fundraising solution that lets parents, teachers, alumni, and members of your community raise money for your school.

514 Working the Issues/Motivating for Action**Chris Valley & Rebecca Bransetter**

What issues affect children and youth in your school, neighborhood, and community? Why should you care about what happens at the Capitol or at your school board? How does your PTA establish a position on the issues? What tools are available to help you? How do you make your voice stronger and more effective? How do you take an idea from “light bulb” to law? Find out! This workshop will show the difference PTA has made and can make for children by presenting case studies of PTA advocacy at work.

Target Audience: Legislative Chairs, Advocacy, Officers, General Interest

515 Diversity Outreach: Attract New Membership to your PTA!**Abdul Akbar**

An interactive workshop designed to teach attendees how to reach out to diverse families. This includes families that are not currently active in their school or PTA!

Target Audience: Diversity Chairs, Officers, Administrators, General Interest