

Advocacy Conference How You Can Advocate in Tough Times

First know your issue

- Know the facts/data
- Know the arguments pro and con
- Know your position
- Use Capitol Watch for State issues

Build your relationships

- With the decision makers
- With your potential coalition members

Choose your battles

Local:

- Teacher
- Principal
 - Report Cards
 - Programs your PTA can offer
 - Recess
 - Wellness Policies and school lunches
 - School councils/school policies
- School Board
 - School policies
 - Programs
 - Curriculum
 - Transportation

State:

- Get to know your legislators in the off season
 - Set up a meeting
 - Invite them to your school
 - Meet and greet
 - Judging
 - 3rd and 8th grade Georgia curriculum - guest speaker
 - Show off your successes
 - Attend meetings where they're speaking
- Call or email them during the session
- Attend PTA Day at the Capitol

National:

- Attend townhalls or telephone townhalls